



Assessment for Product Designer

sample1 | 31 Mar 2021



Test Taker Details

Finish State: Normal

Test Taken On: March 31, 2021 01:32:19 PM IST



sample1

Email Address: sample1@mercero.com

Last Name: Not Filled

Date of birth: Not Filled

Experience: Not Filled

Country: Not Filled

Performance Summary:



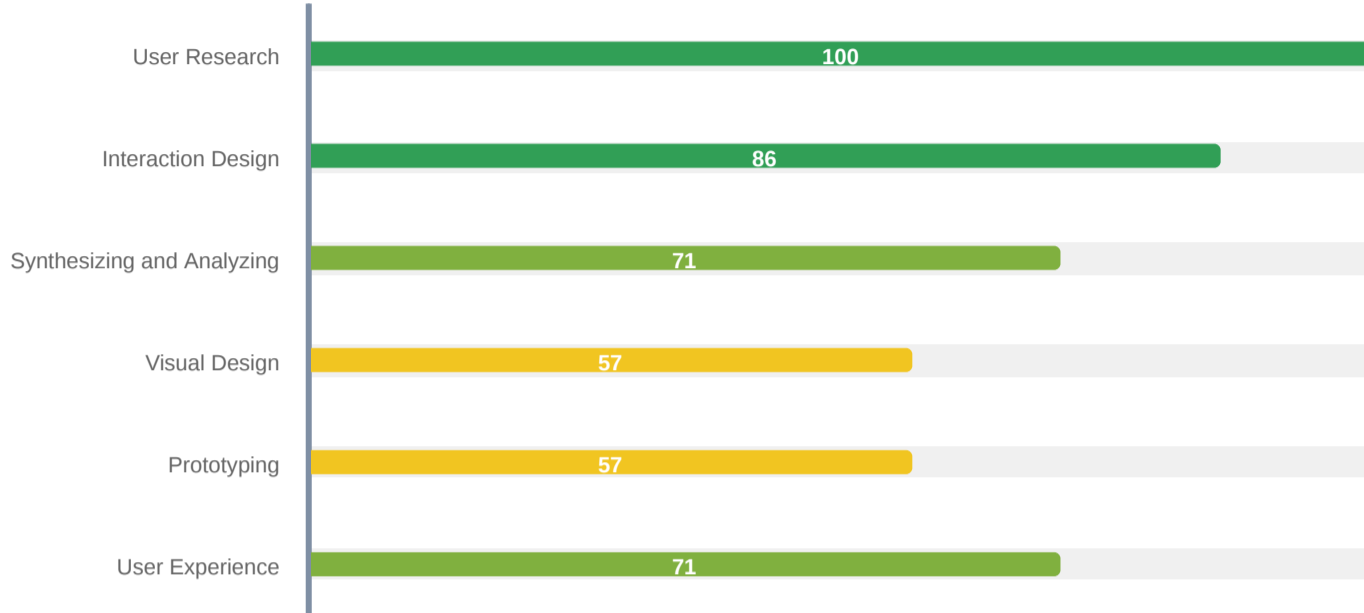
Values shown in above chart are percentages

- Very Low(0 - 20)
- Low(20 - 40)
- Moderate(40 - 60)
- High(60 - 80)
- Very High(80 - 100)

Recommended



Evaluation of Domain Competencies:



Values shown in above chart are percentages

Very Low(0 - 20) Low(20 - 40) Moderate(40 - 60) High(60 - 80) Very High(80 - 100)

1. Evaluation of Domain Competencies:



Of 100.0

User Research: **Very High**

Shows an excellent ability to design, plan, and carry out research on users of a technology or product. Likely to have the ability to carry out usability testing with end-users to test hypotheses of the design, features, and workflow of a product.



Of 100.0

Interaction Design: **Very High**

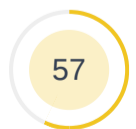
Shows an excellent understanding of creating a design structure and interaction behaviour between web products / applications to their users. Likely to have the ability to focus on meaningful communication of media through cyclical and collaborative processes between people and technology.



Of 100.0

Synthesizing and Analyzing: **High**

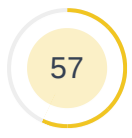
Shows a high understanding of the data derived from research, data and interrogations, and determine subsequent actions for the product. Is likely to have the ability to extract, analyse and interpret insights about user behaviours and interpret and synthesize user data into actionable for the success of the product.



Of 100.0

Visual Design: **Moderate**

Shows an average understanding of the approach to create attractive visual designs that are easily applied by users. Is unlikely to have the ability to use imagery, colour, shapes, typography, and form to enhance usability and improve the user experience.



Prototyping: **Moderate**

Shows an average understanding of the approach, financing model, and expected results of the prototyping process. May moderately be able to plan, determine the scope, design and create new products, services, or organizational models.

Of 100.0










User Experience: **High**

Shows a high understanding of using a design approach based on experience/journey of customers or users, namely conducting analysis and research to determine the target end-user (end-user) of a product or solution, defining user expectation. Likely to have the ability to build the criteria, requirements, and needs (product requirements) so the product can create the expected user experience journey.

Of 100.0

31st Mar 2021

- 01:27 PM  Started the test with User Research
 - 01:28 PM  Finished User Research and started Interaction Design of the test
 - 01:29 PM  Finished Interaction Design and started Synthesizing and Analyzing of the test
 - 01:29 PM  Finished Synthesizing and Analyzing and started Visual Design of the test
 - 01:31 PM  Finished Visual Design and started Prototyping of the test
 - 01:31 PM  Finished Prototyping and started User Experience of the test
 - 01:32 PM  Finished the test
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